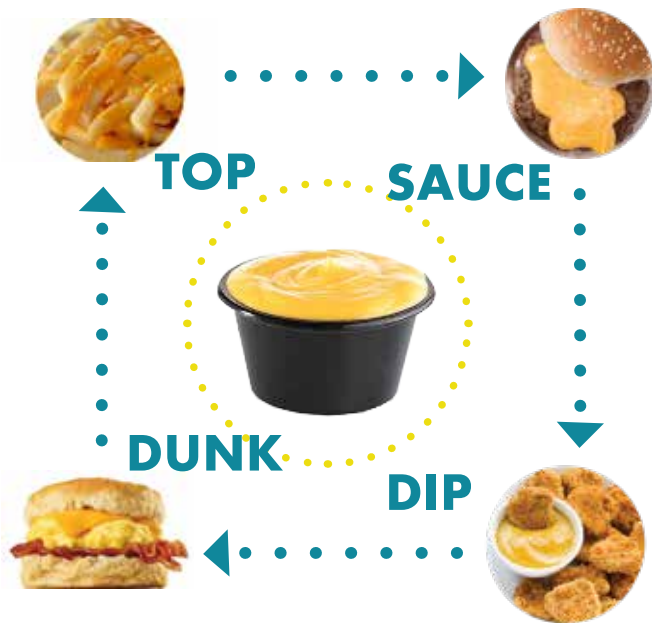


TALKING TRENDS: CHICKEN & CHEESE SAUCE INSIGHTS



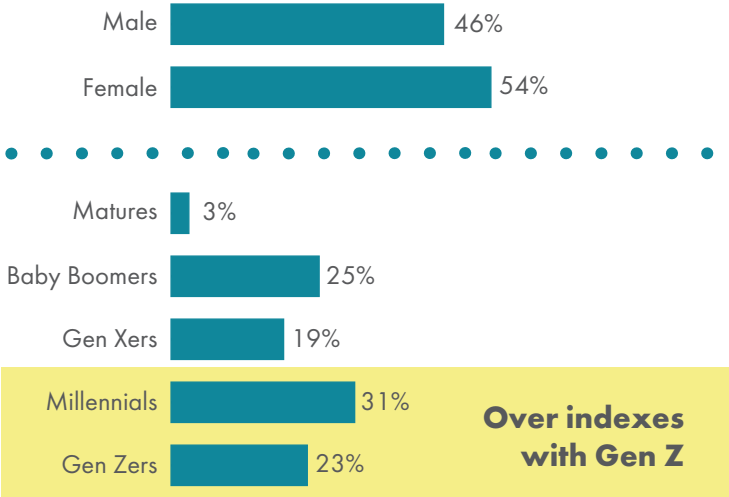
Cheese Sauce delivers value & craveability across menu



Time Period (Q2 2021 - Q1 2022), Sample Size: 6,425
Source: Technomic Ignite consumer brand and menu metrics data

Capitalize on Younger Generation Preferences

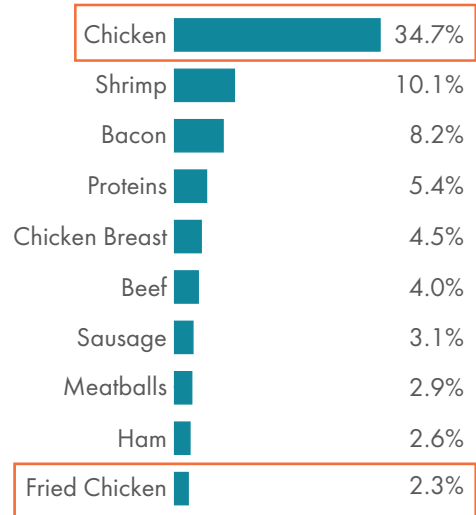
Consumer Demographics ordering Cheese Sauce



Time Period (Q2 2021 - Q1 2022), Sample Size: 6,425
Source: Technomic Ignite consumer brand and menu metrics data

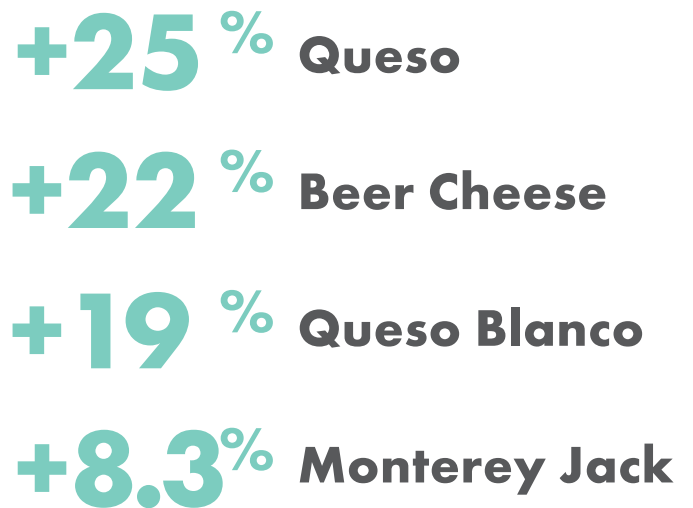
Trending Menu Applications

Chicken is one of the TOP proteins paired with cheese sauce



Source: Technomic 2022 Ignite Menu Trends & LTO Thought Starters

Fastest Growing Cheese Sauce Flavors



Source: Technomic 2022 Ignite Menu Trends & LTO Thought Starters