



INNOVATIVE FOOD SOLUTIONS.

HOT FILL/
SINGLE-SERVE

Offer Customers More Convenience

Contactless delivery with
our single-serve options.



Muy Fresco®
Creamy Onion Dip

GUESTS
WHO ORDER DIP
APPETIZERS SPEND

25%

more than
average



Source: Technomic Ignite Consumer brand ratings data,
Q3 2023 - Q2 2024



Taco Nacho Dipper with MUY Fresco® Nacho Cheese Sauce



Mexican Beef & Rice Tacquito Bites with MUY Fresco® Nacho Cheese Sauce



Pretzel Logs with MUY Fresco® Cheddar Cheese Sauce

SHELF STABLE DIPS ARE IN DEMAND

Cheese Flavored Dips is up +4.6% in dollars vs YAGO

Source: IRI ending 9.8.24

The most popular dip is guacamole, with around 20% of appetizer dip consumers ordering guacamole

Source: Technomic Ignite Consumer brand ratings data, Q3 2023 - Q2 2024

PACKAGING

- 3.7 oz (107 g) Cup

SHELF LIFE

- Range of 12-18 Months

FLAVORS

- Creamy Onion
- Salsa
- Salsa con Queso
- Cheddar
- Nacho
- Guacamole Style



BENEFITS



No Preservatives



Shelf-Stable



Long Shelf Life

