

TALKING TRENDS: PUDDING PERFORMANCE



Who's Menuing Pudding?

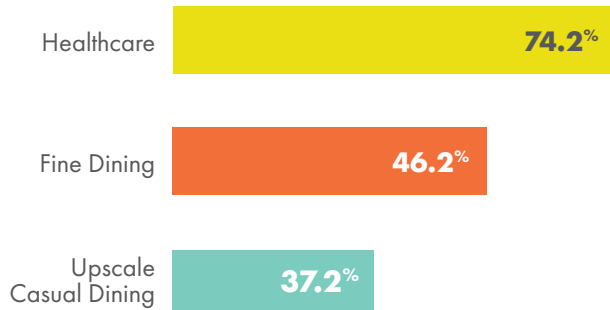
22.8%

of operators menu
pudding

\$5.15

Average price for
pudding/gelatin course

TOP SEGMENTS THAT MENU PUDDING



Source: Technomic 2021 Dessert Menu Trends Grab & Go Report

Consumer Insights

PERCENTAGE OF CONSUMERS
who say they would consider ordering pudding
as a dessert, **by flavor...**



32%
CHOCOLATE



29%
BANANA



24%
VANILLA

Source: Technomic 2021 Dessert Consumer Trend Report



What's Trending?

TRENDING PUDDING APPLICATIONS

MENU ITEM	YOY GROWTH	EXAMPLE
PANNA COTTA	25% at limited-service restaurants	Berry Panacotta <i>Brooklyn Label</i>
OTHER MOUSSE	10% across all chains	Strawberry Mousse <i>85C Bakery Cafe</i>
OTHER PUDDING	4.1% across all chains	Gingerbread Cookie Pudding <i>Kneaders Bakery & Cafe</i>

Source: Technomic Ignite Menu data

Image Source: Shutterstock