

DIPS & SPREADS



# Add Flavor and Fun

to your menu lineup  
with our delicious,  
ready-to-serve dips.

**DIPS  
ADD UP  
TO PROFITS**

Guests who order dip  
appetizers spend

**25%**

more than average

Source: Technomic Ignite Consumer brand  
ratings data, Q3 2023 - Q2 2024





Burger topped with Muy Fresco® Creamy Onion Dip



Pomegranate Goat Cheese Avocado Toast with Muy Fresco® Guacamole-Style Dip



Vegan Rainbow Club Sandwich with Muy Fresco® Mediterranean Hummus

## SHELF STABLE DIPS ARE IN DEMAND

Cheese Flavored Dips is up +4.6% in dollars vs YAGO

Source: IRI ending 9.8.24

The most popular dip is guacamole, with around 20% of appetizer dip consumers ordering guacamole


Source: Technomic Ignite Consumer brand ratings data, Q3 2023 - Q2 2024

### PACKAGING

- 9 oz (250/255 g) Can
- 15oz (425g) Cup

### SHELF LIFE

- Range of 12 - 18 Months

 Indicates Plant-Based

### FLAVORS

- Mild Cheddar
- Sharp Cheddar
- Jalapeño Cheddar
- Nacho
- Guacamole-Style
- Creamy Onion
- Mediterranean Hummus 
- Southwest Black Bean 



### ASEPTIC BENEFITS



No Preservatives



Shelf-Stable



Long Shelf Life



Best Preserves Freshness & Flavor

