

CHEESE SAUCE



# Take Your Menu to the Next Level

with our lineup of flavorful cheese sauces.



- Bacon Burger with with Muy Fresco® Jalapeño Cheese Sauce

SAY CHEESE

60%

of consumers often crave cheesy foods

Source: Technomic Flavor Consumer Trend Report, 2023





Chorizo & Monterey Jack Breakfast Empanadas with Muy Fresco® Monterey Jack Cheese Sauce



Sonoran Cheese Dog with Muy Fresco® Jalapeño Cheese Sauce



Cheesesteak Fries with Muy Fresco® Cheddar Cheese Sauce

## ADDING CHEESE CAN INCREASE PROFITS

**Source:** Technomic Ignite menu data  
 Base Fries 2,994 total operators and 1,211 LSRs  
 Cheese Fries: 94 total operators and 58 LSRs

### ADD FLAVOR, BOOST PROFITS

MENU ITEM	UPCHARGE WITH CHEESE SAUCE
Bread Appetizer	<b>33.3%</b>
Fries Appetizer	<b>28.7%</b>
Chicken Dish	<b>26.4%</b>
Burger Entree	<b>23.5%</b>
Pasta/Noodles Entree	<b>22.7%</b>

### PACKAGING

- #10 Can
- 15 oz (425 g) Can
- 15 oz. Plastic Cup
- 106 oz (3 kg) Pouch
- 110 oz (3.1 kg) Pouch
- 140 oz (4 kg) Pouch

### SHELF LIFE

- Range of 12 - 18 Months

### VARIETIES

- Cheddar
- Aged Cheddar
- Mild Cheddar
- Jalapeño
- Monterey Jack
- Queso Blanco
- Nacho
- Chili (Pouch Only)
- Cheesy Black Bean
- Chipotle
- Enchilada
- Premium Jalapeño



### ASEPTIC BENEFITS



**No Preservatives**



**Shelf-Stable**



**Long Shelf Life**



**Best Preserves  
Freshness & Flavor**

